



# CASSVILLE DISTRICT STRATEGIC PLAN 2010-2011

# MISSION/VISION STATEMENT

- It is the mission of the Cassville School District to foster quality education for responsible adulthood in a caring community.



# BELIEFS

- The Cassville School Community believes that our students should possess by the time they reach graduation:
  - Be goal oriented with realistic goals
  - Be determined to accomplish both short and long term goals
  - Be honest with themselves and others
  - Display good citizenship in school and community
  - Be devoted life-long learners
  - Have a good work ethic with successes leading to happiness.
  - Be an independent thinker
  - Have a positive attitude
  - Have an excellent sense of humor

# CASSVILLE SCHOOL DISTRICT ACTION PLAN

## Goal 1: Cassville School will create a climate that values and supports parent engagement

	Action Steps	Deliverables	Responsibility	Timeline
1	Establish a subcommittee of parents and staff. (Teachers will nominate parents.)	• Subcommittee established	Strategic Planning Steering Team (SPST)	June, 2010
2	Develop an action plan and parent survey: <ul style="list-style-type: none"> <li>• What do we need to know?</li> <li>• What do parents have to offer?</li> <li>• How and when will we collect the information?</li> <li>• Generate a report of recommendations</li> </ul>	<ul style="list-style-type: none"> <li>• List of possible parent activities</li> <li>• Survey Instrument</li> <li>• Plan for collecting the information</li> </ul>	Parent & Teacher Subcommittee	June through August 2010

# CASSVILLE SCHOOL DISTRICT ACTION PLAN (Cont'd)

3	<p>Collect information at key school events.</p> <ul style="list-style-type: none"> <li>• Fall Open House</li> <li>• Orientations</li> <li>• Participation in Athletic Night</li> </ul>	<ul style="list-style-type: none"> <li>• Completed Survey</li> <li>• Compiled Results</li> </ul>	Parent & Teacher Subcommittee	August through September 2010
4	Develop a set of recommendations for Steering Committee	• Set of recommendations	Parent & Teacher subcommittee	September 30 <sup>th</sup> , 2010

## Goal 2: Cassville School will promote innovation through its educational programming

	Action Step	Deliverables	Responsibility	Timeline
1	Use the curriculum process to have one high quality integrated placed based learning project developed at each grade-level	<ul style="list-style-type: none"> <li>• Staff training</li> <li>• Project template and sample</li> <li>• Scope and sequence of locations, projects and partnerships</li> <li>• Integrated placed based learning project at each grade-level</li> </ul>	Curriculum Committee and CESA #3	August through June 2010-11
2	Use the curriculum process to have one high quality technology infused learning project developed at each grade -level	<ul style="list-style-type: none"> <li>• Staff training</li> <li>• Project template and sample</li> <li>• Scope and sequence of technology, projects, and partnerships</li> </ul>	Curriculum Committee and CESA #3	August through June 2010-11

3	Examine current curriculum offerings through the career cluster lens and ask staff to identify what other “new” offerings may be possible.	<ul style="list-style-type: none"> <li>• Career cluster packet</li> <li>• List of possible new course offerings</li> </ul>	Guidance Staff., faculty and parents	August through January 2010-11
4	Support the Character education initiative.	<ul style="list-style-type: none"> <li>• Set of recommendations</li> </ul>	Character Education Subcommittee	June through August 2010
5	<p>Explore the use of flexible and expanded learning time.</p> <ul style="list-style-type: none"> <li>• Library Media Center</li> <li>• Fund 80</li> <li>• Adult Outreach Classes</li> <li>• Expanded Day/Year Offerings</li> </ul>	<ul style="list-style-type: none"> <li>• Subcommittee established</li> <li>• Set of recommendations</li> </ul>	Administration and Faculty Subcommittee	June through May 2010-11

**Goal 3: Cassville School will maintain and enhance high-quality, comprehensive educational programming that prepares all students to function successfully in the 21<sup>st</sup> century.**

	Action Step	Deliverables	Responsibility	Timeline
1	Complete the curriculum cycle using the district template and Eclipse software.	<ul style="list-style-type: none"> <li>• Curriculum scope and sequence</li> </ul>	CESA #3, Administration and Faculty	Three year cycle (2009-2012)
2	Review the documented curriculum for Common Core alignment and gap analysis.	<ul style="list-style-type: none"> <li>• Eclipse reports</li> <li>• Alignment chart</li> <li>• Gap analysis recommendations</li> </ul>	CESA #3, Administration and Faculty	Annual cycle (August 2010 through May 2011)
3	Develop a district reporting/analysis process DIEBELS, TerraNova, WKCE, ASVAT, ACT, and other locally identified targets	<ul style="list-style-type: none"> <li>• Documented process/template</li> <li>• Annual data reports</li> </ul>	Administration and Guidance Staff	May 2011
4	Examine course offerings and scheduling process for access and equity	<ul style="list-style-type: none"> <li>• Needs assessment</li> <li>• Summary findings</li> </ul>	Administration, Guidance, and Faculty	May 2011
5	Investigate options for developing a post graduate survey at different intervals	<ul style="list-style-type: none"> <li>• Follow-up survey</li> </ul>	Administration and Guidance Staff	May 2011

**Goal 4: Cassville School will commit to a proactive public relations initiative that communicates to and engages a wide variety of stakeholders.**

	Action Step	Deliverables	Responsibility	Timeline
1	Develop a multi-media public relations plan. <ul style="list-style-type: none"> <li>• Engaging parents</li> <li>• Informing taxpayers</li> <li>• Soliciting funding</li> <li>• Attracting open enrollment students</li> </ul>	<ul style="list-style-type: none"> <li>• Slogan/Motto</li> <li>• Task Force established</li> <li>• Public relations plan</li> <li>• Schedule of activities</li> </ul>	PR Task Force	June through June 2010-11
2	Enhance school website	<ul style="list-style-type: none"> <li>• Web page plan (Current, User-friendly, Interactive, etc.)</li> <li>• Developmental schedule (Start with Character Ed)</li> <li>• Expanded Linkages</li> </ul>	Technology coordinator, Selected Faculty, and Students	June through June 2010-2011
3	Invite home school students and parents to a day at Cassville schools	<ul style="list-style-type: none"> <li>• Invitation letter</li> <li>• Follow-up contact</li> </ul>	Administration	August, 2010  Appropriate, timely follow-up

**Goal 5: Cassville School will explore opportunities to maximize the resources available and ensure their effective, efficient, and equitable use.**

	Action Step	Deliverables	Responsibility	Timeline
1	Clarify the long-range fiscal position of the Cassville School District	<ul style="list-style-type: none"> <li>• State of Schools and Annual meeting (s)</li> </ul>	School Board and Administration	September, 2010  January, 2011  August, 2011
2	Support the exploration of alternative revenue sources and additional resources (partnerships, grants, gifts and donations, collaboration with other schools, etc)	<ul style="list-style-type: none"> <li>• School board discussion</li> <li>• List of viable options</li> </ul>	School Board and Budget Committee	June through June 2010-11
3	Develop a strategy for on-going taxpayer communication regarding the fiscal status of the district.	<ul style="list-style-type: none"> <li>• Recommended strategy</li> </ul>	School Board and Budget Committee	June through June 2010-11